Raúl Peña
Graphic Designer

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Select
Work
Experience

Freelance Graphic Designer Clients in several locations	2007 – Present Remotely	Working with non-profit organizations and clients in the arts & culture, music, and education industries. Specializing in brand identity and collateral, print and web design, visual and user interface design, and WordPress theme customization. Clients have included Northwestern University, Girls Who Code, Ithaca College, Tift Merritt, S. Fischer Verlag (Germany), The Ann Arbor Film Festival, Bella Voce, Magnanimous Media, Prepfoleo, among others.
Assistant Professor, Graphic Design Grand Valley State University	Fall 2016 – Present Allendale, MI	Teaching introductory to advanced courses in Graphic Design and Typography. Other charges include course development, academic advising, scholarly activity/research, and service contributions to the department and the university.
Freelance Senior Designer Razorfish, SapientNitro	July 2012 – Dec 2015 Chicago, IL Various Engagements	Worked, as part of a team, on large and complex digital projects for corporate clients. Contributed to the development of innovative branded digital experiences. Responsibilities and expertise included concept development, visual design, UI design, responsive web design, infographics, iconography, digital advertisement, and brand development.
Graphic Design Contractor Otherwise, Inc	Spring 2010 and Summer 2011	Collaborated with the in-house design team on concept development, print, brand identity, and collateral projects for various corporate clients.
Adjunct Instructor, Graphic Design Washtenaw Community College	Jan – July 2010 Ann Arbor, MI	Ten years after graduating from this college, I returned to teach an introductory class in Graphic Design, and a technical course on Adobe Illustrator.
Graphic Designer Zingerman's Marketing & Graphics	Nov 2003 – June 2009 Ann Arbor, MI	Worked independently and as part of a team. Was Responsible for conceptualization, art direction, design, and production of a wide variety of projects, ranging from newsletters and catalogs to packaging and illustration.

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Education

MFA Graphic Design University of Illinois at Chicago Chicago, IL	**BFA Graphic Design** Eastern Michigan University Ypsilanti, MI
Poster Workshop Certificate Summer 2011 The Basel School of Design (FHNW HGK) Basel, Switzerland	**A.A.S. Graphic Design Technology** December 2003 Washtenaw Community College Ann Arbor, MI

Select
Awards

Tuition Waiver and Teaching Assistantship Scholarship, MFA Program University of Illinois at Chicago	**"Catalyst Grant"** Center for Scholarly and Creative Excellence Grand Valley State University, 2018