



Contact

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Education

Graduate

University of Illinois at Chicago
Chicago, IL
MFA Graphic Design

The Basel School of Design (FHNW HGK)
Basel, Switzerland
Poster Workshop Certificate
Summer 2011

Undergraduate

Eastern Michigan University
Ypsilanti, MI
BFA Graphic Design

Washtenaw Community College
Ann Arbor, MI
Courses on Web Technology (XHTML, CSS, Flash, UX)
2008–2009

Washtenaw Community College
Ann Arbor, MI
A.A.S. Graphic Design Technology

Universidad de los Andes
Bogotá, Colombia
Studied Architecture, 1996–1999

**Honors
& Awards**

Scholarships

University of Illinois at Chicago, MFA Program
First Year Tuition Waiver, Second Year Teaching Assistantship

Full scholarship to attend poster design workshop
at The Basel School of Design
(FHNW HGK) in Basel, Switzerland

Selected
Juried
Competitions

2007 Regional Addy Awards
Silver Addy in the color brochure category

AIGA Detroit DESIGN RE:VIEW 2007
Award of Merit for Ann Arbor Film Festival Logo

Eastern Michigan University
2006 Fine Arts Exhibit
First Place Award

Tower Records, War of the the Bands, Bogotá, Colombia, 1999
First place award, Tres Veces (band)



**Work
Experience**

Selected
Freelance Design
Work

Bella Voce, June 2017–Present

My engagement has included branding and ongoing design work. Designed logo and visual styles for the organization, and developed a style guide. Conceptualized and designed all materials for their 2017–2018 concert season: posters, ads (print and digital), postcards, brochures, and concert catalogues.

Girls Who Code, 2015

Redesigned the organization's website. Engagement included visual design and production of the entire fully responsive website. Upon successful completion of the design work, I delivered design comps for each single page, in both desktop and mobile formats.

Prepfoleo, 2015

I was hired to design the organization's fully responsive website. Intended as a comprehensive social network for education. My role included UI and visual design work. Worked with UX experts to create prototypes. Delivered design comps for each single page, in both desktop and mobile formats.

Christen Lien, 2015–2017

Created the design work for the artist's second album, as well as work to promote the album: concept development, iconography, design and production of CD and vinyl album packages, typesetting and composition, photo adjustment, posters, ads, and a digital pitch presentation. In addition, a complete redesign and vinyl package addition were created for a reissue of the artist's debut album Battle Cry.

History Moves, 2013–2014

Designed the organizations logo, and customized a WordPress theme to deliver a fully branded CMS website to the client.

Northwestern University, Art Department, 2013

Was hired by to design this thesis exhibit catalog for the University's MFA class of 2013. Work included concept development, book design, type composition and typesetting and book cover design.

Digital Agency
Engagements

Razorfish, Chicago, IL

Several engagements April 2014–Sept 2015

Worked, as part of a team, on large and complex digital projects for corporate clients. I contributed to the development of innovative branded digital experiences, and was in charge of designing several pages for desktop and mobile screens.

Concept Development / Visual Design / UI Design / Responsive Design / Infographics / Iconography / Branding

SapientNitro, Chicago, IL

July–September 2012

Worked as a visual designer, and as part of a team, on large and complex interactive projects. Clients included Hyatt Hotels and Saturday Place. Visual Design / UX / Branding



Work Experience	Full Time Employment	<p>Grand Valley State University, Allendale, MI Fall 2016–Present Assistant Professor, Graphic Design Responsible for teaching 6 courses per year at different levels of the Graphic Design program. My work so far has included course development, management, and project/assignment planning and preparation, as well as academic advising.</p> <p>Zingerman's, Ann Arbor, MI. Graphic Designer November 2003–June 2009 Designed and hand-coded websites using XHTML/CSS. Was Responsible for conceptualization, design direction and production of a wide variety of projects, ranging from newsletters and catalogs to packaging and illustration. Prepared graphics for print. Worked directly with printers.</p>
	Teaching	<p>Grand Valley State University, Allendale, MI Fall 2016–Present Assistant Professor, Graphic Design Courses taught: Graphic Design I, Graphic Design II, Advanced Typography, Portfolio</p> <p>University of Illinois at Chicago, Chicago, IL Fall 2011–Winter2012 Graduate Instructor, Graphic Design Taught an introductory course to Graphic Design</p> <p>Washtenaw Community College, Ann Arbor, MI Graphic Design instructor January–July 2010 Courses taught: Graphic Communications, Illustrator Graphics.</p>
	Lectures and Workshops	<p>Street Level Youth Media, Chicago, IL. Contract Instructor July 2012 Taught a youth workshop (ages 8–14). The course focused on music visualization as an introduction to basic elements of graphic design.</p>
Published Work	Music Album Design	<p>Christen Lien. <i>Elpis</i>. Timeflux10. 2017.</p> <p>Tift Merritt. <i>Traveling Alone</i>. Yep Roc Records. 2013. (Vinyl and CD box set with lyric book).</p> <p>Christen Lien. <i>Battle Cry</i>. (Reissue and Redesign) Timeflux10. 2017. (CD packaging and booklet, vinyl packaging).</p> <p>Christen Lien. <i>Vol. I: Battle Cry</i>. Timeflux10. 2009. (CD case, booklet).</p>



**Published
Work
(cont.)**

Book Cover
Design and/or
Illustration

Stavans, Ilan, editor. *The FSG Book of Twentieth-Century Latin American Poetry: An Anthology*. Farrar, Straus and Giroux: 2012.

Strausfeld, Michi, editor. *Dunkle Tiger: Lateinamerikanische Lyrik*. S. Fischer Verlag, 2012.

Bowles, Amanda E.; Daniel, Giles; McGhee, Esau; Morris, Matt. *Clown Flaneur*. Department of Art Theory and Practice, Northwestern University, 2013.

Briante, Susan. *Utopia Minus*. Ahsakta Press, 2011.

Avery, Laurence. *Mountain Gravity*. New Atlantic Media, 2014.

Robinson, Elizabeth. *Counterpart*. Ahsakta Press, 2012.

Books

Peña, Raúl. MFA Graphic Design Thesis. *Delineating the Unseen: Finding Music in Graphic Design*. The School of Art and Design, College of Architecture and the Arts, University of Illinois at Chicago, 2012.