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Education	Graduate	University of Illinois at Chicago Chicago, IL MFA Graphic Design The Basel School of Design (FHNW HGK) Basel, Switzerland Poster Workshop Certificate Summer 2011	
	Undergraduate	Eastern Michigan University Ypsilanti, MI BFA Graphic Design Washtenaw Community College Ann Arbor, MI Courses on Web Technology (XHTML, CSS, Flash, UX) 2008–2009 Washtenaw Community College Ann Arbor, MI A.A.S. Graphic Design Technology Universidad de los Andes Bogotá, Colombia Studied Architecture, 1996–1999	
Honors & Awards	Scholarships	University of Illinois at Chicago, MFA Program First Year Tuition Waiver, Second Year Teaching Assistantship Full scholarship to attend poster design workshop at The Basel School of Design (FHNW HGK) in Basel, Switzerland	
	Selected Juried Competitions	2014 A2IM Libera Awards Nominated as a finalist for the Creative Packaging Award for Tift's Merritt's <i>Traveling Alone / Traveling Companion</i> 2007 Regional Addy Awards Silver Addy in the color brochure category AIGA Detroit DESIGN RE:VIEW 2007 Award of Merit for Ann Arbor Film Festival Logo Eastern Michigan University, 2006 Fine Arts Exhibit First Place Award	

Work Experience	Contract Design Positions	<p>Razorfish, Chicago, IL May 12–Sept 18 2015 Worked, as part of a team, on a large and complex digital project for a corporate client. During my engagement I was in charge of the design of several pages for desktop and mobile screens. Concept Development / Visual Design / UI Design / Responsive Design / Infographics / Iconography / Branding</p> <p>Razorfish, Chicago, IL September 3–Oct 31 2014 Worked, as part of a team, on a large digital campaign for a corporate client. Concept Development / Visual Design / Branding / Digital Banner Design (motion and static) for desktop and mobile screens.</p> <p>Razorfish, Chicago, IL April 1–May 30 2014 Worked, as part of a team, on the redesign of a major retailer’s website. Concept Development / Visual Design / E-commerce Design / Branding / Desktop & Mobile Web Design / UI Design</p> <p>SapientNitro, Chicago, IL July–September 2012 Worked as a visual designer, and as part of a team, on large and complex interactive projects. Clients included Hyatt Hotels and Saturday Place. Visual Design / UX / Branding</p> <p>Otherwise Inc., Chicago IL Fall 2010, Summer 2011 Worked as part of a team on a variety of projects for corporate clients. Work included annual reports, websites and corporate identity projects.</p>
Selected Freelance Design Engagements	<p>June 2009–Present Capabilities: Branding & Identity design, Print and Web design, Visual Design, UI Design, Mobile & Responsive Design, WordPress Theme Customization, Illustration, Book and Book Cover design, Posters, Consulting.</p> <p>Bella Voce, June 2017–Present My engagement has included branding and ongoing design work. Designed logo and visual styles for the organization, and developed a style guide. Conceptualized and design all materials for their 2017–2018 concert season: posters, ads (print and digital), postcards, brochures, and concert catalogues.</p> <p>Girls Who Code, 2015 Redesigned the organization’s website. Engagement included visual design and production of the entire fully responsive website. Upon successful completion of the design work, I delivered design comps for each single page, in both desktop and mobile formats.</p> <p>Prepfoleo, 2015 I was hired to design the organization’s fully responsive website. Intended as a comprehensive social network for education, this project was large and complex. My role included UI and visual design work. I worked directly with UX experts to create successful prototypes for testing and delivered design comps for each single page, in both desktop and mobile formats.</p>	

Work Experience (cont.)	Selected Freelance Design Engagements	<p>Christen Lien/Timeflux, 2015–2017 Created the design work for the artist's second album, <i>Elpis</i>, as well as design work to promote the album. This included concept development, iconography, design and production of CD and vinyl album packages, typesetting and composition, photo adjustment, posters, ads, and a digital pitch presentation. In addition, a complete resign and vinyl package addition were created for a reissue of the artist's debut album <i>Battle Cry</i>.</p> <p>History Moves, 2013–2014 Designed the organizations logo, and customized a WordPress theme to deliver a fully branded CMS website to the client.</p> <p>Northwestern University, Art Department, 2013 Was hired by to design this thesis exhibit catalog for the University's MFA class of 2013. Work included concept development, book design, type composition and typesetting and book cover design.</p> <p>Ronald Long, 2013 Design a CMS website/identity package for New York-based violinist Ronald Long. Work included Typography, CSS/HTML, WordPress Theme Customization and Responsive Design.</p> <p>Hsin-I Huang, 2013 I was hired by New York-based pianist Hsin-I Huang, to design a CMS website/identity package for him. Skills involved: Typography, CSS/HTML, WordPress Theme Customization and Responsive Design.</p> <p>Ithaca College, 2012 Was hired to design a series of posters and bookmarks to promote the Writing Department's 2012 Visiting Writer Series.</p> <p>Christen Lien/Timeflux10, 2009 Created the design work for the artist's debut album, <i>Battle Cry</i>.</p> <p>Ann Arbor Film Festival January 2007–August 2008 Designed the organization's logo and the promotional material for the 45th and the 46th festivals.</p> <p>Ann Arbor Paper, 2003 Was hired to help develop the design of the publication and created the cover illustration for the August 27th, 2003 issue.</p>
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Full Time Design Experience

Zingerman's Marketing and Graphics
Graphic Designer
Ann Arbor, MI. November 2003—June 2009
Designed and hand-coded websites using XHTML/CSS. Was Responsible for conceptualization, design direction and production of a wide variety of projects, ranging from newsletters and catalogs to packaging and illustration. Prepared graphics for print. Worked directly with printers.

Kolossos Printing
Graphic Designer
Ann Arbor, MI. September 2003—October 2003
Designed brochures, posters, ads, business cards, etc.

Teaching	Grand Valley State University, Allendale, MI	<p>Fall 2016–Present <i>Assistant Professor</i>, Graphic Design</p> <p>—</p> <p>Responsible for 6 courses per year at different levels of the Graphic Design program. My work so far has included course development, management, and project/assignment planning and preparation, as well as academic advising.</p> <p>Art 210, Graphic Design I Extension of basic art and design fundamentals into a graphic design context, including computer-generated imagery. Stress is placed on problem solving through typographic imaging and the union of text and image</p> <p>Art 211, Graphic Design II Graphic design is explored in its broadest applications, including symbology and logo design. Students learn to create visual messages that are aesthetically appealing as well as informative.</p> <p>Art 215, Advanced Typography An application of typographic principles to applied communication design projects of increased formal and intellectual complexity. Increased awareness of the emotional properties of typography and the relation to message is emphasized.</p> <p>Art 413, Graphic Design Portfolio Refinement and development of a body of work constituting a professional portfolio</p>
Selected Service		<p>VMA Admissions committee Fall 2016–Summer 2017 Reviewed students' work for admission into the department, and admission into the Graphic Design area. Answered questions from parents and students, filled out required paperwork.</p> <p>Foundations Review Fall 2016–Winter 2017 Assessed the students' growth during their first year. Advised students, filled out required paperwork.</p> <p>Graphic Design Junior and Senior Reviews Fall 2016–Present Review the work of all Juniors and Seniors each semester. Make recommendations for each student, and give feedback to students. Fill out required paper work.</p> <p>VMA Transfer Guide Committee Late Fall 2017–Present Responsible for coordinating the work of the committee, planning and scheduling committee meetings, as well as managing and updating committee paper work on VMA's blackboard site.</p>
	University of Illinois at Chicago, Chicago, IL.	<p>2011–2012 <i>Graduate Instructor</i>, Graphic Design</p> <p>—</p> <p>AD 110 Graphic Design Introduction to fundamentals of graphic composition (symbols, images, and letterforms) with emphasis on observation, process, hierarchy and abstraction.</p>

Teaching (cont.)	Washtenaw Community College, Ann Arbor, MI	January 2010—July 2010. <i>Adjunct Instructor</i> , Graphic Design — GDT 112—Graphic Communication I This course introduces fundamental graphic design principles and visual communication theories. Students produce dynamic visual compositions addressing matters of cognition, aesthetics, symbols, ideation and ethics with emphasis on creative expression and inventiveness. GDT 139—Illustration Graphics This course covers the fundamental tools and techniques of the vector drawing software, Adobe Illustrator. Lecture, demonstrations, exercises and projects introduce students to basic software tools and the current version of the software. This is a requirement in the GDT-Design and GDT-Illustration programs.
Lectures and Workshops		Street Level Youth Media 2007 Regional Addy Awards Contract Instructor Chicago, IL. July 2012 Taught a youth workshop (ages 8–14). The course focused on music visualization as an introduction to basic elements of graphic design.
Published Work	Book Cover Design and/or Illustration	Stavans, Ilan, editor. <i>The FSG Book of Twentieth-Century Latin American Poetry: An Anthology</i> . Farrar, Straus and Giroux: 2012. Strausfeld, Michi, editor. <i>Dunkle Tiger: Lateinamerikanische Lyrik</i> . S. Fischer Verlag, 2012. Briante, Susan. <i>Utopia Minus</i> . Ahsahta Press, 2011. Robinson, Elizabeth. <i>Counterpart</i> . Ahsahta Press, 2012. Avery, Laurence. <i>Mountain Gravity</i> . New Atlantic Media, 2014.
	Book Design	Avery, Laurence. <i>Mountain Gravity</i> . New Atlantic Media, 2014. Bowles, Amanda E.; Daniel, Giles; McGhee, Esau; Morris, Matt. <i>Clown Flaneur</i> . Department of Art Theory and Practice, Northwestern University, 2013.
	Music Album Design	Christen Lien. Vol. I: <i>Battle Cry</i> . Timeflux10. 2009. (CD case, booklet). Tift Merritt. <i>Traveling Alone</i> . Yep Roc Records. 2013. (Vinyl and CD box set with lyric book). Christen Lien. Vol. I: <i>Battle Cry</i> . (Reissue and Redesign) Timeflux10. 2017. (CD packaging and booklet, vinyl packaging).
	Books	Peña, Raúl. MFA Graphic Design Thesis. <i>Delineating the Unseen: Finding Music in Graphic Design</i> . The School of Art and Design, College of Architecture and the Arts, University of Illinois at Chicago, 2012.